



**Trieste**  
**Airport**  
Friuli Venezia  
Giulia

Ronchi dei Legionari, 22 June 2017

## **Trieste Airport, gateway for international tourism**

*The first “Trieste Airport Workshop” – focusing on those business opportunities arising from the full implementation of the its true potential – has taken place yesterday and has involved some 200 public and private operators in the tourism business, meeting airlines and tourist boards*

This event has been an outstanding opportunity to support the need for matching travel demand and offer as well as to update all the operators on the most recent infrastructure and strategy developments of airport. The main actors taking part to the workshop have been not only the major airlines operating at Trieste – i.e. Alitalia, Lufthansa, Ryanair, Volotea and Primera Air – but also the largest tour operators of Friuli Venezia Giulia, Slovenia, Carinthia and Istra and, last but not least, the Tourist Boards of Friuli Venezia Giulia (PromoTurismoFVG), Slovenia, the Flandres and Valencia (Comunidad Valenciana).

**“Our Region absolutely needs to build up its image, strengthening the overall knowledge of its attractiveness as well as becoming more accessible. This workshop has helped us in presenting the great job that has been being made at this airport and that we are all able to see”** said Ms. Debora Serracchiani, President of the FVG Region, who also took part at the event. **“We have not invented anything new, we have just the patch up what already existed”** she added quoting Renzo Piano in order to stress the natural vocation of Friuli Venezia Giulia to become a **“comprehensive logistics platform for Europe, though - up to now - remained at the fringe of our Country”**. Ms. Serracchiani has then listed all the current transport investments going on in the region, pinpointing the airport multi-modal hub: **“today – she continued – “the airport has found again the self-confidence it needs to plan its future with ambition – deeds, not words – trusting its strategic role for both leisure and business”**.

The General Manager of Trieste Airport, Mr. Marco Consalvo, has presented the company's objectives, its strategy and the planned developments saying that **“Trieste Airport is the centre of a multi-national area including, besides Friuli Venezia Giulia, parts of Veneto, Slovenia, Carinthia and Croatia. The airport has an overall traffic potential of 2,5 Million passengers per year, most of them to be re-gained focusing on the domestic market, as**

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**well as Germany, the UK, France, Spain, the Netherlands, Scandinavia, Russia, Poland and Romania”.**

The event has taken place on the just-refurbished first floor of the passenger terminal. Aiming at further traffic growth, Trieste Airport is restlessly committed to develop its infrastructures with an eye to March 2018, when the new airport multi-modal hub will enter service.

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